

# Kodak

# PIXPRO

Digital Cameras

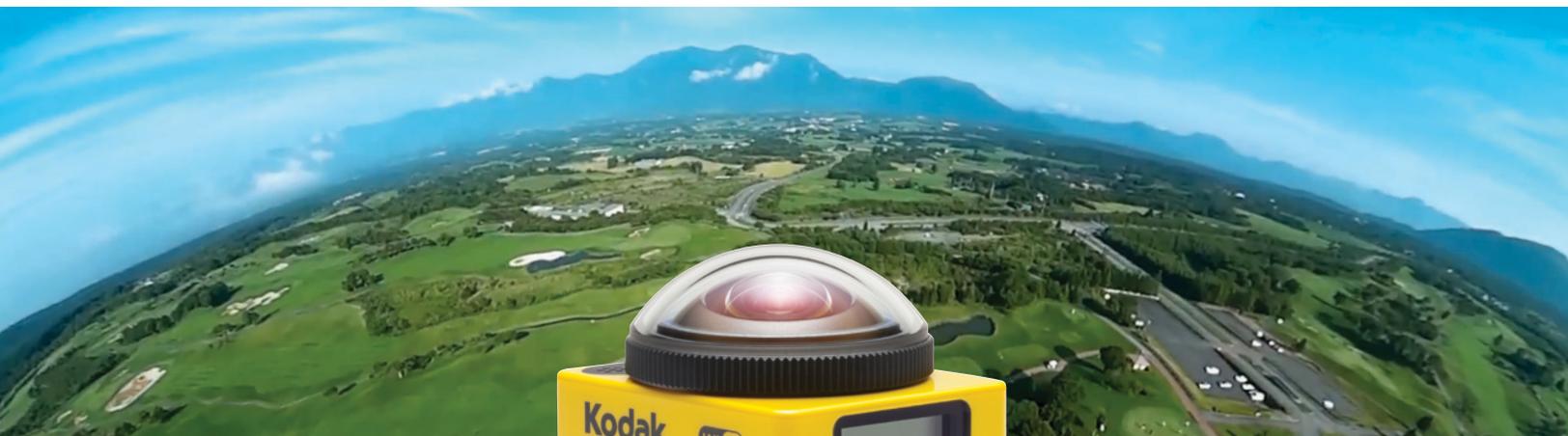
## SP360 ACTION CAMERA



### FEATURES:

See and experience your world in a whole new light. Introducing the KODAK PIXPRO SP360 Action Camera designed not only to capture what you love to do, but much more of it. Immerse yourself and capture 360° of pristine 1080p HD video without the need for multiple cameras. Shockproof, freeze proof dust proof and splash resistant, the SP360 is the perfect companion to take life's hard knocks and your adventures in stride. KODAK PIXPRO Digital Cameras - Tell your story.

- 360-degree view angle
- 16MP CMOS
- Full HD 1080p video
- 10fps burst shooting
- Shockproof / Splashproof / Freezeproof
- Wi-Fi / NFC connectivity
- Control wirelessly with iOS / Android devices



Actual images taken from an SP360 video



Available Colors:



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## PIXPRO SP360

Digital Camera



### SPECIFICATIONS

### SP360

Effective Image Sensor Pixels	16.36 Megapixels
Total Image Sensor Pixels	17.52 Megapixels [1/2.33" CMOS]
Lens	
Focal Length	0.805 mm
[ 35mm film equivalent ]	[8.25 mm]
F number	F2.8
Lens Construction	7 groups 9 elements
Optical Zoom	Fix Focus, 214 Degree
Focusing Range	50 cm — ∞
Anti-Handshake	Electronic Image Stabilization
Number of Recording Pixels	
Still Image	(1:1) 10MP: 3264x3264, (4:3) 5MP: 2592x1944, (16:9) 2MP: 1920x1080
Movie	1920x1080: 30fps, 1440x1440: 30fps, 1072x1072: 30fps, 1280x960: 50fps / 30fps, 1280x720: 60fps / 30fps, 848x480: 60fps High Speed Movie: 848x480: 120fps
File Format	
Still Image	Exif 2.3 (JPEG)
Movie	MP4 [Image: H.264; Audio: AAC [Stereo]]
Shooting Modes	Still, Burst Shot, Movie, Time Lapse, Loop Recording, Wi-Fi
Splashproof	Equivalent to JIS/IEC (IPX5) (Body)
Shockproof	Up to 2m
Dustproof	Equivalent to JIS/IEC (IP6X)
Freeze-proofing	14° F / -10° C
Status LCD	1.0 inch TN LCD
ISO Sensitivity	Auto, (100 - 800)
Exposure Metering Method	Artificial Intelligence AE (AiAE)
Exposure Control Method	Program AE
Burst Mode	Approx. 10fps (Full Resolution)
White Balance Control	Auto (AWB), Daylight, Cloudy, Fluorescent, Underwater
Recording Media	Internal Memory: Approx. 8MB, Micro SD/Micro SDHC Card (Up to 32GB Support) [MMC Card Not Supported]
Language Support	English
Jacks	USB 2.0 (Micro 5 pin USB), HDMI (Type D)
Wi-Fi	Yes (802.11 b/g/n)
NFC	Yes
Remote Control	Yes (via Smart Device)
Power	Rechargeable Li-ion Battery LB-080, 3.6V 1250mAh, In-Camera Charging
Shooting Capability (Battery Performance)	Approx. 350 Shots (Based on CIPA Standards) Approx. 160 min. for Video (@ 1080p/30fps)
Operation Environment	Temperature: 14° - 104°F / -10° - 40°C, Humidity: 0 - 90%
Dimensions (WxHxD)	Approx. 1.61 x 1.96 x 1.49 in. / 41.1 x 50.0 x 38.0 mm (Based on CIPA Standards)
Weight	Approx. 3.63 oz. / 103g (Body Only)
Supplied Accessories	Rechargeable Li-ion Battery, USB Cable, AC Adapter, Quick Start Guide, Warranty Card, Service Card, Glass Lens Cover, Protective Cover, Battery Charger, Carrying Case, Cleaning Cloth
Compatible Devices	iOS devices (version 7.0 and up) / Android devices (version 4.0 and up)

## JK Imaging Ltd.

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To learn more about KODAK PIXPRO Digital Cameras:  
visit: [www.kodakpixpro.com](http://www.kodakpixpro.com)

