

# Red Hen Systems and KODAK PIXPRO Real-Time 360° Video Geotagging Solutions

## The Challenge

Red Hen Systems is an industry leader with more than 20 years of experience using innovative geospatial solutions to locate, visualize and map infrastructure. The company has been at the forefront of integrating video into its professional, cutting-edge solutions for applications such as site and road surveying, and disaster relief. When Red Hen Systems decided to broaden its hardware offerings beyond traditional video with a refined 360° video solution, the firm selected the new KODAK PIXPRO ORBIT360 4K VR camera to provide a more interactive, immersive experience for its users. The dual-lens, single-body 4K camera is a simple, yet elegant solution for capturing real-time 360° video. It can be mounted on practically any vehicle, allowing users to effortlessly geotag mapped locations while on the go. The ORBIT360 4K VR camera offers a much more cost-effective 360° solution compared with multi-camera rigs, and reduces workflow complexity by integrating video stitching, enabling seamless viewing and playback for a host of enterprise and specialty applications.

## The Solution

- KODAK PIXPRO ORBIT360 4K VR Camera
- Magnetic mounts and adapter
- GPS Receiver / Recorder / Tablet



*"The ORBIT360 4K cameras have provided a newer, simplified and more affordable avenue to accomplish a better kitted solution utilizing the power of 360° video for our customers"*

– Neil Havermale  
Managing Partner



## The Results

- Cost-Effective at a fraction of the cost of contracting with large firms operating single-purpose equipment
- Versatility in giving any vehicle the ability to patrol and record information in 360°
- Powerful to capture up-to-the-minute critical data to make informed decisions



Find out more information about **KODAK PIXPRO & Red Hen Systems**, please visit [kodakpixpro.com](http://kodakpixpro.com)

**KODAK PIXPRO**  
DIGITAL CAMERAS

